



Twisted Tea Half & Half Sell Sheet





Twisted Tea Half & Half

- Refreshing, real iced tea taste with a Lemonade twist
- 5% Alcohol by Volume
- Available in 24 oz. cans, 12 pk cans, 18 pk cans, 6 pk bottles, 12 pk bottles and as part of the Party Pack





Twisted Tea Half & Half

Product Dimensions

12oz. Bottle: Width L-R (in.) 2.38 Depth F-B (in.) 2.38 Height T-B (in.) 9.17 Volume (cu. in.) 52.05 Net Weight (lb.) 0.80 Gross Weight (lb.) 1.27

6pk Carrier: QTY 6 Length (in.) 7.31 Width (in.) 4.94 Height (in.) 9.19 Volume (cu. in.) 331.85 Net Weight (lb.) 4.82 Gross Weight (lb.) 7.81

4-6 Case: QTY 4 Length (in.) 15.44 Width (in.) 10.31 Height (in.) 9.63 Volume (cu. ft.) 0.89 Net Weight (lb.) 19.30 Gross Weight (lb.) 31.96

12pk Bottles: QTY 12 Length (in.) 9.75 Width (in.) 7.50 Height (in.) 9.63 Volume (cu. in.) 703.8 Net Weight (lb.) 9.65 Gross Weight (lb.) 15.66

24oz. Can: Width L-R (in.) 2.88 Depth F-B (in.) 2.88 Height T-B (in.) 7.70 Volume (cu. in.) 63.87 Net Weight (lb.) 1.61 Gross Weight (lb.) 1.67

24 oz. Can Tray Dimensions: QTY 12 Length (in.) 11.81 Width (in.) 9.19 Height (in.) 7.81 Volume (cu. ft.) 0.49 Net Weight (lb.) 19.30 Gross Weight (lb.) 20.46

12oz. Can: Width L-R (in.) 2.60 Depth F-B (in.) 2.60 Height T-B (in.) 4.83 Volume (cu. in.) 32.64 Net Weight (lb.) 0.80 Gross Weight (lb.) .82

12pk Cans: QTY 12 6 Length (in.) 10.44 Width (in.) 7.81 Height (in.) 4.94 Volume (cu. in.) 402.64 Net Weight (lb.) 9.65 Gross Weight (lb.) 10.18

18pk Cans: QTY 18 6 Length (in.) 15.63 Width (in.) 7.81 Height (in.) 4.94 Volume (cu. in.) 602.72 Net Weight (lb.) 14.47 Gross Weight (lb.) 15.36



Twisted Tea Half & Half

Item Numbers

24 oz Can: OA9353

12 oz-12 pk Cans: OA9363

12 oz-18 pk Cans: OA9364

6 pk Bottle: OA9312

12 pk Bottle: OA9313

5L H&H Bag-n-Box: OA937002



Twisted Tea Half & Half UPCs



Twisted Tea Half & Half
24 oz. Can



Twisted Tea Half & Half
Tray, 24 oz. Can



Twisted Tea Half & Half
Carrier, 6x12 oz. Bottles



Twisted Tea Half & Half
Mother Carton, 4x6 pk. Carriers



Twisted Tea Half & Half
Wrap, 12 pk-12 oz. Can



Twisted Tea Half & Half
Wrap, 18 pk-12 oz. Can



Twisted Tea Half & Half
Carton, 12 pk-12 oz. Bottles



Twisted Tea Half & Half
Tray, 12 pk-12 oz. Bottles

Twisted Tea H&H
5L Bag N Box



Twisted Tea H&H
5L Bag N Box Carton (4)





Half & Half Bag N Box

- In Market 2/2/2020

9 IN.

4 ¾ IN.



- Unique package for a unique drink
– Twisted Tea H&H
- Show continued innovation from brand v. new competitors in market
- 14 - 12oz pours for the price of a 12pk!

Target Account Types:

- High Volume accounts, especially those near outdoor locations
- Highly Developed Markets
- LDA Markets

*****Leverage for side-by-side sell in push with Original***

Pallet Configuration

5 layers high, 6 cartons per layer



Twisted Tea – 5L Bag N Box

Product Dimensions

5L Bag N Box: QTY 4 Length (in.) 16.22 Width (in.) 11.22 Height (in.) 11.07 Volume (cu. in.) 1.17 Net Weight (lb.) 44.42 Gross Weight (lb.) 47.47

SKU Numbers

5L Original Bag N Box: OA917002

5L H&H Bag N Box: OA937002

UPCs



Twisted Tea Original
5L Bag N Box



Twisted Tea Original
5L Bag N Box Carton (4)



Twisted Tea H&H
5L Bag N Box



Twisted Tea H&H
5L Bag N Box Carton (4)

Pallet Configuration

5 layers high, 6 cartons per layer